

GolfingMyWay Privacy Policy

This Privacy Policy was last updated in March 2009.

GolfingMyWay takes the privacy and protection of personal information very seriously. By using the Services, you acknowledge that you accept the practices and policies outlined in this privacy policy (“**Privacy Policy**”). Unless otherwise defined herein, capitalized terms shall have the meanings assigned to such terms in the GolfingMyWay Terms of Service that you can find at <http://www.golfingmyway.com/terms> and which incorporate this Privacy Policy by reference.

What This Privacy Policy Covers

This Privacy Policy describes GolfingMyWay’s use of Personal Information and Anonymous Information that we collect when you use the Services. This Privacy Policy does not apply to the use of your Personal Information that is collected by third parties that GolfingMyWay does not own or control.

“**Personal Information**” is information that is personally identifiable like names, addresses, e-mail addresses, or phone numbers, as well as other non-public information that is associated with the foregoing.

“**Anonymous Information**” means information that is not associated with or linked to Personal Information; Anonymous Information does not permit the identification of individual persons.

We collect and use Personal Information and Anonymous Information as described in this Privacy Policy from Users.

BY USING THE SERVICES OR SUBMITTING PERSONAL INFORMATION THROUGH THE SERVICES, YOU EXPRESSLY CONSENT TO THE PROCESSING OF YOUR PERSONAL INFORMATION ACCORDING TO THIS PRIVACY POLICY.

YOUR PERSONAL INFORMATION MAY BE PROCESSED BY US IN THE COUNTRY WHERE IT WAS COLLECTED AS WELL AS OTHER COUNTRIES (INCLUDING THE UNITED STATES) WHERE LAWS REGARDING PROCESSING OF PERSONAL INFORMATION MAY BE LESS STRINGENT THAN THE LAWS IN YOUR COUNTRY.

Personal Information We Collect

We collect the following Personal Information that you submit to us voluntarily:

- Our Member registration process to create an Account requires you to provide GolfingMyWay with your first and last name, your date of birth, you e-mail address and password of your choice. If you register as a “Professional” Member with the Services, we may collect additional information from you in connection with your registration, including your address and information required to receive payments from you, such as credit card number or billing address.
- When you provide any additional Personal Information about you for your Network Profile, we will collect any such information. Please remember that (depending on your privacy preferences for your Network Profile) the information about you in your Network Profile can be viewed by other Members of your Network, while Members who are not in your Network, may only be able to view limited information from your Network Profile – please make sure that you use the privacy preferences for your Network Profile that reflect what you want to share with other about you and/or provide information that you feel comfortable sharing with others.

- When you provide Personal Information about you throughout the Services by using features of the Community, for example in connection with testimonials, recommendations, message boards, classifieds, we will collect any information you enter and any such information might be used and displayed to other Members in connection with the respective feature.
- When you contact us by sending us an e-mail or when you use any of our contact forms, we will collect any information that is contained in (and/or attached to) your e-mail, text message, or that you enter into such forms.

Personal Information Collected Via Technology

As you use the Services, certain information may also be collected passively, including your Internet protocol (IP) address and the browser that you use to visit the Website. GolfingMyWay may also store a small text file called a “**Cookie**” on your computer to store your login information (if any) and your personal preferences for the Services. GolfingMyWay may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them). While you will still be able to use the Services if you disable Cookies in your browser, certain parts of the Services may not function as effectively.

Since the foregoing information may be collected when you are signed into the Services as a Member, this information may be associated by us with Personal Information that we have collected from you.

We may also contract with advertisers in order to promote third party products and/or services by placing advertisements on the Services. Clicking on such advertisements will direct you to the website of a third party and the advertiser and/or third party may also use Cookies in connection with these advertisements. This Privacy Policy covers the use of Cookies by GolfingMyWay only and does not cover the use of cookies by any advertisers. Any advertisements appearing in conjunction with the Services are delivered by third parties. For information about our advertising partners, please visit their websites through the links included in the presentation of the advertisements.

Personal Information From Other Sources

We may receive Personal Information about you from other sources like telephone or fax, or from third parties that provide services for us in connection with the Services. We may add this information to the information we have already collected from you via our Services.

Use Of Information We Collect

In general, Personal Information you submit to us is used by us to provide you with the Services, respond to requests that you make, to improve our Services and to better tailor the features, performance and support of the Services, and to offer you additional information, opportunities, and functionality.

One of the ideas behind our Services is that Members of the Services share information with other Members. Therefore, you should assume that any information (including any Personal Information you may choose to provide, but excluding your registration information) that you post in generally available sections of the Services will be shared with other Members of the Services and that any information posted within your Network(s) will be shared with the other Members of such Network(s). Other Members that share the same Network with you will be able to see any additional information about you (including Personal Information) that you store in your Network Profile.

We may also use your Personal Information to provide you with notifications related to your use of the Services, such as electronic newsletters or promotional e-mails, should you request to receive such communications from us.

We may create Anonymous Information records from Personal Information by excluding information (such as your name) that makes the information personally identifiable to you. We may also create Anonymous Information on how you use the Services. We may use this Anonymous Information for internal purposes, such as analyzing usage patterns so that we may enhance our Services, and we also reserve the right to use and disclose any Anonymous Information at our discretion.

Feedback

If you provide feedback to us, we may use and disclose such feedback for any purpose, provided we do not associate such feedback with your Personal Information. We will collect any information contained in such feedback and will treat the Personal Information in it in accordance with this Privacy Policy.

Disclosure of Personal Information

Except as otherwise stated in this Privacy Policy, we do not use or share your Personal Information with third parties, unless you ask or authorize us to do so.

We may provide your Personal Information to third party service providers and suppliers who work on behalf of or with us to provide you with the Services and to help us communicate with our Users. However, these service providers and suppliers do not have any independent right to use this information except as to help us providing the Services.

Although we currently do not have a parent company, any subsidiaries, joint ventures, or other companies under a common control (collectively, “**Affiliates**”), we may in the future. We may share some or all of your Personal Information with these Affiliates, in which case we will require our Affiliates to honor this Privacy Policy.

In the event GolfingMyWay goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, your Personal Information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of GolfingMyWay or its assets may continue to use your Personal Information as set forth in this Privacy Policy. You hereby consent to GolfingMyWay sharing your Personal Information under the above circumstances.

We may disclose information we have collected from and about you (including Personal Information) if we believe in good faith that such disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; (b) to enforce our Terms of Service and Privacy Policy; or (c) to protect and defend the rights or property of us, our Users, or third parties.

Choices Regarding Personal Information

Unsubscribe instructions will accompany each newsletter or promotional communication you receive from us.

We will send you strictly service-related announcements (such as, but not limited to, notices of any updates to our Services, Terms of Service, or Privacy Policy) when we believe it is necessary to do so. You may not opt-out of these communications, which are not promotional in nature, but if you do not

wish to receive these announcements, you have the option to terminate your Account, which involves termination of the Terms of Service. You understand that any termination of your Account and the Terms of Service involves deletion of your Account information from our live databases and all the information and data stored for such Account in the Services. GolfingMyWay will not have any liability whatsoever to you for any termination of your Account or related deletion of your information or Data.

When we delete information that we have collected from or about you, it will be deleted from our active databases but may remain in our archives.

Links to Other Web Websites

The Services may contain links to other web Websites that are not owned or controlled by GolfingMyWay and to Partner Communities. The provision of such links is for your convenience and does not signify our endorsement of such web Websites or Partner Communities, or its contents. We have no control over, do not review and are not responsible for the privacy policies of or content displayed on such other web Websites. Please be aware that the terms of our Privacy Policy do not apply to any outside web Websites.

Privacy of Minors

We do not intentionally collect or maintain information in the Services from those Users of the Services who are under 13 years old.

Security and Confidentiality

GolfingMyWay has put in place commercially reasonable and appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. However, no company, including GolfingMyWay, can fully eliminate security risks associated with Personal Information.

Changes in this Privacy Statement

This Privacy Statement is a living document. As part of the Terms of Service, this Privacy Policy is subject to occasional amendment, in accordance with the terms of the Terms of Service.

Contact Us

If you have any questions or suggestions regarding our Privacy Policy please [contact us](#).